

Validación por juicio de expertos de un instrumento de evaluación para evidencias de aprendizaje conceptual

Validation by Expert Judgment of an Evaluation Instrument for Evidence of Conceptual Learning

Validação por julgamento de especialistas de um instrumento de avaliação para evidências de aprendizagem conceitual

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Resumen

Este trabajo de investigación educativa se centra en la validación de contenidos por juicio de expertos de un instrumento de evaluación para evidencias de aprendizajes conceptuales, específicamente la síntesis. Para el diseño del instrumento de evaluación, denominado *lista de cotejo-síntesis*, se identificaron los criterios y condiciones de calidad que debe contener una síntesis, elaborando un primer borrador alineado al estándar de competencia laboral EC0072. Posteriormente, un grupo de seis docentes conocedores del tema evaluaron la lista de cotejo-síntesis según cuatro criterios: calidad, suficiencia, coherencia y relevancia. Los resultados empíricos reflejan que a 90 % de los ítems evaluados se les asignó una calificación de cuatro, valor máximo en una escala de uno a cuatro. El análisis estadístico (prueba de Friedman) confirma el acuerdo o concordancia entre los jueces en tres de los cuatro criterios, por lo que el instrumento de evaluación fue revisado y mejorado en el criterio no concordante (claridad).

Palabras clave: instrumento de evaluación, juicio de expertos, validez de contenido.

Abstract

This educational research work focuses on the validation of contents by expert judgment of an evaluation instrument for evidence of conceptual learning, specifically the Synthesis. For the design of the evaluation instrument, called Checklist-Synthesis, the criteria and quality conditions that a Synthesis must contain were identified, preparing a first draft aligned to the EC0072 labor competence standard. Subsequently, a group of six knowledgeable teachers evaluate the Synthesis Checklist on four criteria: Quality, Sufficiency, Coherence and Relevance. The empirical results reflect that ninety percent of the items evaluated were assigned a rating of four, the maximum value on a scale of one to four. Statistical analysis (Friedman test) confirms the agreement between the judges in three of the four criteria, so the evaluation instrument was revised and improved in the non-concordant criterion – Clarity.

Keywords: Content Validity, Evaluation Instrument. Expert Judgment.



Resumo

Este trabalho de pesquisa educacional centra-se na validação de conteúdo por julgamento de especialistas de um instrumento de avaliação para evidências de aprendizagem conceitual, especificamente síntese. Para a concepção do instrumento de avaliação, denominado checklist-síntese, foram identificados os critérios e condições de qualidade que uma síntese deve conter, elaborando um primeiro esboço alinhado à norma de competência laboral EC0072. Posteriormente, um grupo de seis professores experientes avaliou o checklist-síntese segundo quatro critérios: qualidade, suficiência, coerência e relevância. Os resultados empíricos refletem que 90% dos itens avaliados receberam nota quatro, valor máximo em uma escala de um a quatro. A análise estatística (teste de Friedman) confirma a concordância ou concordância entre os juízes em três dos quatro critérios, portanto o instrumento de avaliação foi revisado e aprimorado no critério não concordante (clareza).

Palavras-chave: instrumento de avaliação, julgamento de especialistas, validade de conteúdo.

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Introduction

In this work, the validation by expert judgment of an evaluation instrument (IE) of the checklist type is presented, which was used to determine evidence of conceptual learning around a synthesis, understood as the abbreviated exposition about a subject that must be explained personally by the student to facilitate understanding.

Since measurement is the process that links abstract concepts (latent variable or assumed construct), which can only be measured through observable variables (Cupani, 2012), any instrument for measuring or collecting data must meet three essential requirements: objectivity, validity and reliability (Hernández, Fernández and Batista, 2014).

Objectivity refers to the degree to which the instrument is permeable to the influence of the prejudices and tendencies of the researcher who administers, qualifies and interprets it, and is reinforced with standardization in the application of the instrument (same instructions and conditions for all participants) and in the evaluation of the results; as well as employing personnel trained and experienced in the instrument.

Validity is the degree to which an instrument actually measures the variable to be measured, and three main types are identified in the literature: content, criteria, and construction. The validity of the content by expert judgment is that used in this work, understood as the degree



to which a measuring instrument apparently measures the variable in question, according to “qualified voices”.

Reliability refers to the degree to which its repeated application to the same individual or object produces the same results. It is important to mention that a measuring instrument can be reliable, but not necessarily valid; therefore, it is a requirement that it prove to be reliable and valid. If not, the results should not be taken seriously (Hernández *et al.*, 2014).

Now, regarding the evaluation of learning with a focus on professional competencies, it should be noted that it must be objective because it integrates a set of evidence that can confirm the scope of the competence by the student, that is, it must be based on evidence produced in the learning activities determined by the teacher. Therefore, the evaluation of competencies is an integral, permanent, systematic and objective process that should serve to determine if the goals established in the subject have been achieved (Tecnológico Nacional de México [TecNM], 2015, 2018).

The teacher, therefore, must consider the integration of quantitative and qualitative information, as well as the different types and forms of evaluation and a variety of instruments, in such a way that the co-managers of the process can make timely decisions in search of permanent improvement. .

In this sense, in the National Technological Institute of Mexico (TecNM), for the evaluation of the evidences (product of the conceptual, attitudinal and procedural learning), the use of evaluation instruments is recommended. The competency standard EC0772 Assessment of learning with a focus on professional skills establishes as a certification requirement that the teacher of the TecNM be able to design and apply at least four assessment instruments: the checklist, the observation guide, the questionnaire and the rubric. In fact, it also indicates the general characteristics of these IE.

It is assumed that if the teacher uses an instrument to evaluate these evidences (where the requirements / quality conditions expected of the student are indicated), the student will know with certainty what are the requirements that must be met, so that they can design lines of action to achieve that end.

That said, for validation by expert judgment, non-parametric tests such as Friedman's (non-parametric analysis of a randomized block experiment) are used, which offers an alternative to the two-factor analysis of variance (Granato, De Araújo Calado and Jarvis, 2014).



Randomized block experiments are a generalization of paired experiments, and Friedman's test is a generalization of paired signs test.

Methodology

The methodology used was quantitative because data collection was used to test hypotheses based on numerical measurement and statistical analysis, carried out through a set of research processes that involved the collection and analysis of quantitative data, as well as its integration and discussion, in order to achieve a greater understanding of the phenomenon studied through inferences from the results of the information collected (Bernal, 2010; Hernández *et al.*, 2014; Malhotra, 2008).

Materials

In the literature review stage, the main input was the articles and publications identified in the Virtual Library (BIVIR) of the Autonomous University of Ciudad Juárez, which has 30 databases, including Annual Review, Ebsco, Elsevier , Emerald, Sciencedirect, Wiley, etc.

To evaluate the content and structure of the synthesis, it was necessary to design a checklist-type EI, designed from the review of the literature to meet the quality conditions of the EC0772 labor competency standard. Statistical data analysis will be carried out in the Minitab software package, version 17.

Method

Following a similar dynamic to that proposed by Romero, Gómez and Parroquín (2016), Romero, Matheus-Mari and Poblano-Ojinaga (2017) and Poblano-Ojinaga, López, Gómez and Torres-Arguelles (2019), this research has been planned in three steps: in the first one —since measurement is a process of linking abstract concepts with empirical indicators to record information or data about the variables, and because an EI records observable data that really represent the concepts or variables under study— We proceeded to identify the criteria and quality conditions that a synthesis must meet through a review of the literature and through the opinion of two experts on the subject. In this way, a first draft of the list of criteria and quality conditions that the IE should contain was achieved.

In the second step (design of the evaluation instrument), based on the information obtained in point 1 and considering the structure required in element 4 of EC0772, the



requirements or quality conditions that a synthesis must contain were defined, which served to prepare a draft of the checklist.

The third step was the validation of the content through the judgment of IE experts, for which a group of experts was asked to evaluate the checklist in four areas (sufficiency, clarity, coherence and relevance), following the recommended procedure. by Escobar-Pérez and Cuervo-Martínez (2008).

Nonparametric tests were used for validation by expert judgment because nominal, categorical and ordinal data were used. Likewise, we selected the Friedman test to determine differences in central location (median) for the analysis of trials with one-way repeated measures that have three or more dependent samples (Granato et al., 2014); in this case, to determine the degree of agreement between the experts and their p-value to choose between two opposing hypotheses based on their collected data:

H_0 : There is no significant agreement among the experts / judges.

H_1 : There is a significant agreement among the experts / judges.

Results

In the first step, the criteria and quality conditions or aspects to be considered were identified (Beltrán, 2005; Fernández and Bressia, 2009; Quispe and Melanez, 2018) to evaluate a synthesis presented by the students as evidence of a conceptual learning activity . Likewise, two teachers (deans of the Economic-Administrative Department of the La Laguna campus) were asked to review the list of quality conditions or evaluation criteria of the synthesis, as well as their recommendations and suggestions. The result of this stage was a first draft of the checklist that included five criteria and ten quality conditions (Table 1).

Tabla 1. Lista de criterios y condiciones de calidad para la lista de cotejo-síntesis

Forma	Portada	Nombre del alumno, tema y fecha de elaboración.
	Presentación	5-7 páginas a renglón sencillo.
		Clara y fácil de entender.
		Con sus propias palabras y sin errores de ortografía.
Fondo	Introducción	Breve explicación del tema. Idea principal e importancia.
	Desarrollo	La idea principal
		Los puntos que giran alrededor de la idea principal.
		Los beneficios y áreas de aplicación (si aplica).
	Conclusión	Conclusión central del tema (incluye palabras y frases claves).
		Aportación-juicio-opinión.

Fuente: Elaboración propia

In step two (IE design), in order to prepare the first draft of the checklist-synthesis, the comments and changes proposed by the deans were taken into account, as well as the structure required in element 4 of EC0772 . The performance criteria are listed below:

- The evaluation instruments based on the teaching-learning activity and the developed competence: correspond to the level of performance of the competencies.
- The prepared checklist includes reagents that comply with the following structure: article, object, verb and quality condition; corresponds to the type of evidence to be evaluated (Consejo Nacional de Normalización y Certificación de Competencias Laborales [Conocer], 2016).

The result of this stage was the instrument presented to the experts or experts for their evaluation (figure 1).



Figura 1. Instrumento para evaluación de la lista de cotejo-síntesis por juicio de expertos

PRESENTACION							
<p>Por su experiencia y dominio de temas relacionados con el "Aprendizaje", usted ha sido seleccionado para evaluar el Instrumento de Evaluación - IE "Lista de cotejo Síntesis".</p> <p>Para este caso, se entenderá como Síntesis a la exposición abreviada acerca de un tema específico, explicando con sus propias palabras y estilo la(s) idea(s) principal(es). El objetivo de elaborar una síntesis es facilitar el proceso de aprendizaje al permitir comprender e interiorizarse en mayor medida al tema o contenido de interés.</p> <p>La Validación por expertos es el primer paso para obtener un IE válido y confiable que permita obtener resultados de evaluación de manera objetiva.</p> <p style="text-align: center;">Agradecemos su valiosa colaboración.</p> <p>NOMBRE: _____ NIVEL ACADÉMICO: _____</p> <p>EXPERIENCIA _____ TIEMPO _____</p> <p>CORREO ELECTRÓNICO: _____ TELÉFONO: _____</p> <p>De acuerdo a los siguientes indicadores califique cada uno de los ítems según corresponda.</p>							
CATEGORIA	CALIFICACIÓN	INDICADOR					
SUFICIENCIA	1. No cumple con el criterio	Los ítems no son suficientes para medir el aspecto a evaluar (dimensión).					
Los ítems que pertenecen a un mismo aspecto (o dimensión) bastan para obtener la medida de ésta.	2. Bajo Nivel	Los ítems miden alguna parte del aspecto a evaluar pero no corresponden con el total.					
	3. Moderado nivel	Se deben incrementar algunos ítems para poder evaluar el aspecto completamente.					
	4. Alto nivel	Los ítems son suficientes.					
COHERENCIA	1. No cumple con el criterio	El ítem no tiene relación lógica con el aspecto a evaluar.					
El ítem tiene relación lógica con el aspecto o indicador que se está midiendo.	2. Bajo Nivel	El ítem tiene una relación tangencial con la dimensión.					
	3. Moderado nivel	El ítem tiene una relación moderada con el aspecto a evaluar.					
	4. Alto nivel	El ítem se encuentra completamente relacionado con la dimensión que se está midiendo.					
RELEVANCIA	1. No cumple con el criterio	El ítem puede ser eliminado sin que se vea afectada la evaluación del aspecto.					
El ítem es esencial o importante, es decir, debe ser incluido.	2. Bajo Nivel	El ítem tiene alguna relevancia, pero otro ítem puede estar incluyendo lo que mide éste.					
	3. Moderado nivel	El ítem es relativamente importante.					
	4. Alto nivel	El ítem es muy relevante y debe ser incluido					
CLARIDAD	1. No cumple con el criterio	El ítem no es claro.					
El ítem se comprende fácilmente, es decir, su sintaxis y semántica son adecuadas.	2. Bajo Nivel	El ítem requiere bastantes modificaciones o una modificación muy grande en el uso de las palabras de acuerdo a su significado o por la ordenación de las mismas.					
	3. Moderado nivel	Se requiere una modificación muy específica de algunos de los términos del ítem.					
	4. Alto nivel	El ítem es claro, tiene semántica y sintaxis adecuadas.					
Sintaxis:	Parte de la gramática que estudia el modo en que se combinan las palabras y los grupos que estas formas para expresar significados, así como las relaciones que se establecen entre todas las unidades.						
Semántica:	Disciplina que estudia el significado de las unidades lingüísticas y sus combinaciones.						

Aspecto a evaluar	Ítem	Valor	Suficiencia	Claridad	Coherencia	Relevancia	Observaciones
Forma	El nombre del alumno, tema y fecha de elaboración						
	En 5 a 7 páginas y a rango sencillo						
	El trabajo escrito se organiza						
Fondo	De manera clara y fácil de entender						
	Con sus propias palabras y sin errores de ortografía						
	La introducción del tema propone		Una breve explicación del tema (ideas principales e importancia)				
El desarrollo del tema establece	La idea principal						
	Los puntos que giran alrededor de la idea principal						
	Los beneficios y usos de aplicación						
La conclusión del tema formula	Conclusiones centrales del tema, incluye párrafos y frases clave						
	Agradecimiento - opinión personal						

* Escobar-Pérez, J., & Cuervo-Martínez, Á. (2008). Validez de contenido y juicio de expertos: una aproximación a su utilización. *Avances en medición*, 6(1), 27-36.

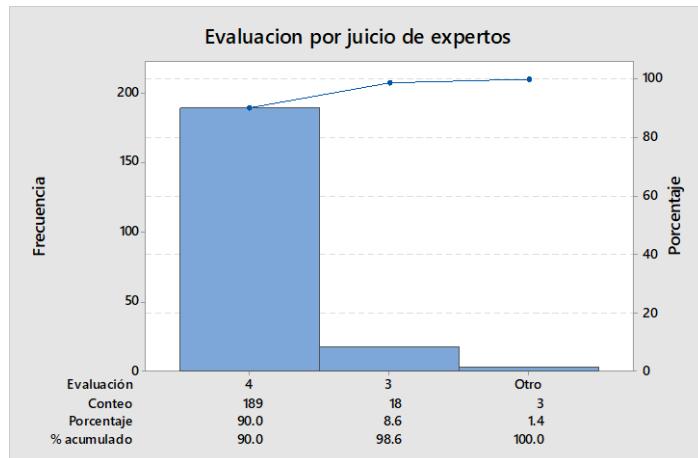
Fuente: Elaboración propia

In step three (validation of the EI by experts), a group of 10 experts (teachers with extensive experience) were asked to evaluate the checklist-synthesis in 4 different areas: sufficiency, relevance, clarity and coherence. Here, 4 evaluations were eliminated for presenting inconsistencies.

The selection of experts or connoisseurs was based on three criteria: teaching experience (at least 15 years), academic training (with a doctorate in education or a related area, preferably) and being teaching at the time of the study (compared to group). From this group of 10 selected teachers, 4 evaluations were eliminated due to inconsistencies. An initial exploration of the results of the evaluations in the four criteria showed that of the 210 assignments of a value to the items / criteria, in 90% of the times the evaluators coincide in assigning a value of 4 to the item, and 8.6% in assign it a value of 3, which empirically would demonstrate the agreement between the 6 judges (figure 2).



Figura 2. Resultados de la evaluación de los ítems por juicio de expertos



Fuente: Elaboración propia

As an example, in relation to the clarity criterion, the experts assigned a value to each item (between 1 and 4) as they considered correct or convenient (Table 2).

Tabla 2. Resultado de la evaluación por expertos al criterio *claridad*

Experto/conocedor						
Ítem	1	2	3	4	5	6
1	4	4	4	4	4	4
2	3	4	4	4	4	4
3	4	4	4	4	4	4
4	4	4	4	3	4	4
5	3	4	4	3	4	4
6	4	3	4	3	4	4
7	3	4	4	3	4	4
8	4	3	4	4	4	4
9	4	4	4	4	4	4
10	4	4	4	4	4	4

Fuente: Elaboración propia

Subsequently, the data in Table 2 were statistically analyzed with the help of the Minitab software, version 17, using the Friedman test. The hypotheses raised were the following:

H_0 : All treatment effects are zero.

H_1 : Not all treatment effects are zero.

Tabla 3. Resultado de la prueba de Friedman del criterio *claridad* (Minitab*)

Prueba de Friedman: calificación vs experto bloqueado por ítem			
Experto	N	Mediana Est.	Suma de calificaciones
1	10	4	30.5
2	10	4	33.5
3	10	4	39.5
4	10	4	27.5
5	10	4	39.5
6	10	4	39.5
Mediana principal = 4.0000			

Fuente: Elaboración propia

* Minitab prints the test statistic, which has an approximately chi-square distribution and the degrees of freedom (number of treatments minus one). If there are ties within one or more blocks, the average rank is used and a test statistic corrected for ties is also printed. If there are many ties, the uncorrected test statistic is conservative; the corrected version is usually closer, but can be conservative or liberal, and shows an estimated median for each level of treatment. The estimated median is the main median plus the treatment effect.

In the same way, the Friedman test was carried out for the criteria of sufficiency, relevance and coherence. Table 4 presents the results obtained for S (adjusted for links).

Tabla 4. Resultados de la prueba de Friedman

	Suficiencia	Relevancia	Claridad	Coherencia
Estadístico S	5	0	11.92	11
GL	5	5	5	5
Valor P	0.416	1	0.036*	0.051

Fuente: Elaboración propia

Discussion of results

The results of the statistical analysis of data (as can be seen in table 4) show for the criteria sufficiency, relevance and coherence, the test statistic S has a p value greater than 0.050 (not adjusted for the ties), and supports the statement that there is insufficient evidence to reject H₀, given that the p-value is greater than the alpha level; therefore, for these criteria it is concluded that the data support the hypothesis that the treatment effects are zero. In other words, there is agreement among experts on the items that a synthesis checklist should evaluate.

However, for the clarity criterion, the test statistic S has a p value less than 0.050 (not adjusted for the ties), so that there is sufficient evidence to reject H₀ because the p-value is less than the alpha level, it is. In other words, there is no agreement among the experts, so it is necessary to review and improve the checklist in this criterion.

The process to make possible the content validation of the research instruments through expert judgment is more efficient when the criteria to be evaluated by the expert or expert are clearly specified, as well as when statistical analyzes are used, such as the test. Friedman.

Conclusions

The empirical results of this research work reflect that 90% of the items evaluated were assigned a rating of 4, the maximum value on a scale of 1 to 4. The statistical analysis by means of the Friedman test confirms the agreement or concordance among the judges in 3 of the 4 criteria, so the checklist-synthesis was revised and improved in the clarity criterion (see annex).

Given that this research is based on the assumption that if there is no standardized EI, it could negatively affect the scope of the student's competence (due to the fact that the criteria of the evidence presented by the student are not formally and / or clearly defined by the teacher or teacher), this objective is met by having an IE 1 checklist-synthesis, formal and easy to use for students and teachers, and duly validated by expert judgment.



On the other hand, it is important to mention that when selecting the people who will participate in the evaluation of the measurement / evaluation instrument, it should be foreseen that they know the subject to be treated, either from experience in the labor field, from their professional training or for his academic career. It is also recommended to anticipate the number of experts who will act as judges, according to the characteristics of the test and the statistical analysis.

Future Research Lines

This work is the first stage of the educational research project Design and validation of an IE assessment instrument for conceptual learning based on TecNm guidelines and the EC0072 standard, and their effect on failure rates (ITF-LLAG-PIE-2019- 0228). Therefore, the next stage will focus on the evaluation of the internal consistency (reliability) of the instrument by means of Conbrach's alpha through a pilot run in different groups.

A limitation of this study was that the validation by IE's expert judgment was carried out in a higher education institution belonging to the National Technological Institute of Mexico, so the results cannot be generalized; However, since the validation method is presented clearly and concisely, the procedure could be useful for other instruments, such as questionnaires, rubrics, etc.

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Anexo

Lista de cotejo-síntesis

Departamento de Ingeniería Industrial – TecNM / Campus La Laguna

Asignatura: _____ "

Nombre del alumno:		
Carrera:	INGENIERIA INDUSTRIAL	CLAVE: _____, GRUPO: _____ PROFESOR:_____
No. Control:		Fecha: _____

Instrucciones para el evaluador: Marque con una "v" en la columna "Cumple" cuando la Síntesis presentada por el estudiante muestra la evidencia de los apartados correspondientes y en caso contrario deje la casilla sin llenar.

Lista de cotejo Síntesis # ____ Tema: _____

No.	Aspecto a evaluar	Valor	Cumple	Obs.
1	La primera hoja incluye			
*	El nombre del alumno, tema y fecha de elaboración	5		
2	El trabajo escrito se organiza			
*	En 5 a 7 páginas y a renglón sencillo	5		
*	De manera clara y fácil de entender	10		
*	Con sus propias palabras y sin errores de ortografía	15		
3	La introducción del tema propone			
*	Una breve explicación del tema (idea principal e importancia)	15		
4	El Desarrollo del tema establece			
*	La idea principal	15		
*	Los puntos que giran alrededor de la idea principal	10		
*	Los Beneficio y áreas de aplicación	5		
5	La conclusión formula			
*	Conclusión central del tema, incluye palabras y frases clave	10		
*	Aportación- juicio – opinión personal	10		
	Total			

Síntesis: Exposición abreviada acerca de un tema específico, explicando con sus propias palabras y estilo la(s) idea(s) principal(es). El objetivo de elaborar una síntesis es facilitar el proceso de aprendizaje al permitir comprender e interiorizarse en mayor medida al tema o contenido de interés.

RETROALIMENTACION
PRIMERA OPORTUNIDAD <p>Aspectos positivos:</p> <p>1.- 2.- 3.- 4.- 5.-</p> <p>Áreas / Sugerencias de mejora:</p> <p>1.- 2.- 3.- 4.- 5.-</p>
SEGUNDA OPORTUNIDAD <p>Aspectos positivos:</p> <p>1.- 2.- 3.- 4.- 5.-</p> <p>Áreas / Sugerencias de mejora:</p> <p>1.- 2.- 3.- 4.- 5.-</p>
<p>Nombre y firma del(os) alumno(s):</p>

Nivel de desempeño aceptable: 70 pts.

Fuente: Elaboración propia

